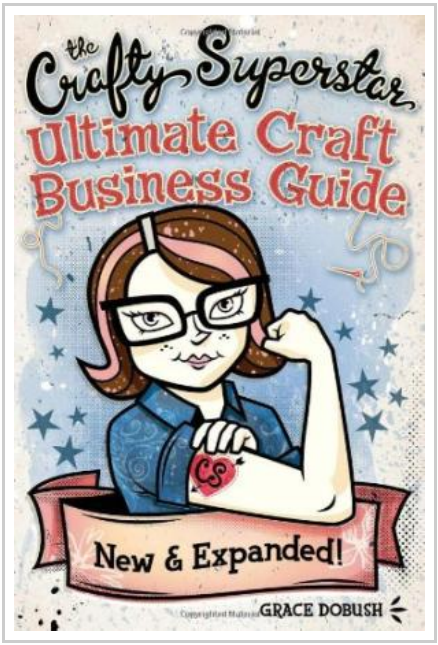


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The Crafty Superstar's Ultimate Craft Business Guide: An Unconventional Workbook for Managing Your Creative Business

By Grace Dobush

F&W Publications Inc. Paperback. Book Condition: new. BRAND NEW, The Crafty Superstar's Ultimate Craft Business Guide: An Unconventional Workbook for Managing Your Creative Business, Grace Dobush, Calling All Crafters! Let's face it, peeps; the craft business world can be a tough one to navigate. Luckily, you have the Crafty Superstar by your side! This updated and expanded guide will navigate you through the ins and outs of setting up shop, advertising your wares, braving the online marketplace and becoming a craft show maven. You'll find expert advice from Grace Bonney, Cinnamon Cooper and April Winchell, as well as downloadable forms to keep track of your budget, organize your craft show applications and calculate prices and sales tax. Yes, you can sell your crafts, make extra cash and have it all! Inside you'll find out how to: * Sell your handmade items Get publicity and press * Put together an awesome packaging concept * Rock the indie craft show * Set goals, plan for the future and balance life and crafts Running a craft business can be a challenge, but you're up for it, right? Get organized, get noticed and get selling-the Crafty Superstar will show you how!.

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