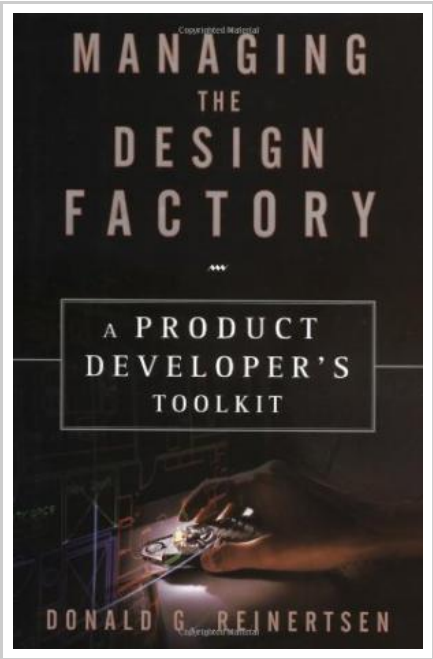


DOWNLOAD PDF

Managing the Design Factory: A Product Developers Tool Kit

By Donald G. Reinertsen

Simon & Schuster Ltd. Hardback. Book Condition: new. BRAND NEW, Managing the Design Factory: A Product Developers Tool Kit, Donald G. Reinertsen, The man who launched a revolution in product development with his bestselling Developing Products in Half the Time is back with a new book that's also certain to be a classic. In Managing the Design Factory Donald G. Reinertsen presents concepts and practical tools that will be invaluable for anyone trying to get products out of the pipeline and into the market. The first book to put the principles of World Class Manufacturing to work in the development process, Managing the Design Factory combines the powerful analytical tools of queuing, information, and system theories with the proven ideas of organization design and risk management. The result: a methodical approach to consistently hit the "sweet spot" of quality, cost, and time in developing any product. Reinertsen illustrates these concepts with concrete examples drawn from his work with many leading companies across different industries. Fresh and thought-provoking, the book challenges many of the conventional approaches to product development. "There are no best practices," Reinertsen writes, "the idea of best practices is a seductive but dangerous trap." Unlike other books that...

READ ONLINE
[5.06 MB]

Reviews

This ebook is great. I am quite late in start reading this one, but better then never. I am just easily will get a satisfaction of reading through a composed pdf.

-- ***Brendan Doyle***

Great eBook and useful one. it was actually writtern really completely and useful. You are going to like the way the article writer publish this publication.

-- ***Prof. Ernestine Emard***